

THE PRIVACY POLICY OF THIS SITE

This page describes the way the site is managed with respect to the processing of the personal data of consulting users.

This information note is framed pursuant to Art. 13 of the Legislative Decree no. 196 of 2003 – Procedure for the protection of personal data – for those who consult the web services of Geico S.p.A., via telematic means at the following addresses:

www.geicotaikisha.com

the home page for the site and the following domains:

www.geicotaikisha.com

subordinate at all times to the first site indicated.

The information note only applies to

www.geicotaikisha.com

www.ilgiardinodeipensieridilaura.it

www.ilgiardinodeipensieridilaura.com

www.laurasgardenofthoughts.it

www.laurasgardenofthoughts.com

www.allgeiconews.it

www.allgeiconews.com

www.geiconews.it

www.geicotaikishanews.it

www.geicotaikishanews.com

www.geico-spa.com

www.geico-spa.it

www.geicotaikisha-br.com

www.geicotaikisha-in.com

www.geicotaikisha-cn.com

www.geicotaikisha-ru.com

and not to other web sites that may be consulted via links.

THE “OWNER” OF THE PROCESSED DATA

Data relative to identified or identifiable persons may be processed following the consultation of this site. The “owner” and manager of the processed data is Geico S.p.A., Via Pelizza da Volpedo 109/111- 20092 Cinisello Balsamo, Milan. The processing of data connected with the web services of this site may only be carried out by subjects commissioned for this purpose.

PURPOSE AND TYPE OF PROCESSED DATA

Navigation data

The IT systems and the software procedures central to the functioning of this web site work by collecting personal data whose transmission is part of the use of Internet communication protocols.

The information is not collected to be linked with precise individuals, however its very nature, as well as processing and combination with other data derived from third parties, may enable the identification of users.

This data includes the IP addresses or domain names of computers of users who connect to the site, URI (Uniform Resource Identifier) addresses of requested resources, the time of the request, the method used to deliver the request to the server, the size of the file sent in response, the numerical code indicating the status of the response given by the server (resolved, error, etc.) and other parameters related to the operating system and the users’ IT environment.

This data is only used to collect anonymous statistical information about the site user and to monitor correct functioning and is immediately cancelled after processing. The data may be used to identify the responsible party in cases of potential IT violations against the site: except for these instances, web contact data shall not be retained for longer than seven days.

Data knowingly supplied by the user

The optional, explicit and voluntary provision of e-mail addresses to the addresses indicated on this site implies the acquisition of the senders' address required for the dispatch of responses as well as other personal data included in the communication. This information will not be supplied to third parties or shared with others without the sender's consent.

Specific summary information statements may be published or visualised on the site's page used for special upon-request services. Information on disclosure to third parties will be supplied beforehand with respect to these other forms of processing.

COOKIES

No user personal data will be acquired by the site in this respect. Cookies are not used for the transmission of personal information; persistent or occasional cookies of any type will not be used, nor will user tracing systems.

PROCESSING METHODS

Personal data is processed using automated tools only for the time required for the purposes for which it is collected.

Specific security measures are observed to prevent data loss, illegal or non-correct use and non-authorized access.

THE RIGHTS OF INTERESTED PARTIES

The subjects of the personal data have the right to obtain confirmation of the existence of the same, to be informed as to its content and origin, to verify its validity or request inclusion of additional information, amendments or its rectification pursuant to Art. 7 of the Legislative Decree No. 196 dated 2003.

Pursuant to the above legislation the subject has the right to request the cancellation, modification in anonymous form or blocking of data processed in violation of the law, or to oppose its processing for legitimate reasons.

Applications should be forwarded to Via Pellizza da Volpedo 109/111- 20092 Cinisello Balsamo, Milan, or sent to legal.office@geicotaikisha.com.

What are cookies?

Cookies are small text files stored on your computer by web sites or applications that you visit. They are widely used to enable the operation of web sites and applications, or to make them work more efficiently, as well as to provide information to the owner of the website / application.

1. Purpose of this information, user consent and updates

A. To ensure the security of the information, Geico SpA, in accordance with Italian and European legislation, indicates as follows the methods for processing the personal data of persons who connect to the website www.allgeiconews.com (hereinafter also the "Site"). In particular, Geico SpA guarantees that the data will be used in compliance with the principles of fairness, legality, transparency and protection of the privacy and rights of the user.

B. Geico SpA reserves the right at any time and at its sole discretion, to modify and/or update this information. The following is not contractual in nature and therefore does not create contractual obligations towards users of the site.

2. The data controller The data controller is: Geico SpA with headquarters in Via Pelizza da Volpedo 109/111 – 20092 Cinisello Balsamo EA Milan 664948 Mech. MI 014304 – Reg. Companies Milan 007278800155 and Tax Code 00727880155 – VAT No. 00688580968

3. Place of processing of personal data

The processing of personal data obtained through the Site takes place at the headquarters of Geico SpA, as indicated above or at the headquarters of the Data Processors appointed and indicated below.

4. Types of data processed

Traffic and browsing data provided by the User's computer

A. The computer systems and software procedures used for the functioning of the website automatically acquire certain personal data whose transmission is implicit in internet communication protocols. This category of data includes IP addresses or domain names of computers utilised by users who connect to the site, the URI (Uniform Resource Identifier) of requested resources, the time of request, the method used to submit subscriptions in the "Media Relations" section to the server, the size of the file received in reply, the numerical code indicating the status of the reply given by the server (successful, error, etc.) and other parameters regarding the operating system and computer environment of the user. This data constitutes the access log.

B. The Site also acquires and stores the URL (Uniform Resource Locator) data sequence identifying resources visited or searched by the user on the internet (for example, web pages, documents, images, etc.), including the date and time of access and their content.

C. In general, the Site captures and stores – and in some cases may disclose to third parties – all the data described above exclusively in anonymous and aggregate form. The processing of this data enables us to manage and monitor the proper functioning of the Site and to make statistics and samples for the purposes of improving services offered or promoting business.

Personal information provided voluntarily by the user

A. For the "Media Relations" section the Site asks the user to provide some personal information such as name and surname, email address, etc. The provision of this personal information depends solely on the willingness of the user and is therefore entirely optional.

B. In order to gain access to that section the user will be asked to provide mandatory data as mentioned above. A refusal to provide information specified as mandatory will prevent the performance of the desired service and denial of access to the "Media Relations" section.

C. The data collected by the Site for subscription in the "Media Relations" section may be disclosed only to persons professionally involved in the delivery of the service and the pursuit of the purposes described below.

5. Purpose of the processing

The personal data provided will be processed for the following purposes:

A. technical management of the Site and its information system; security and control of the correct functioning of the Site; monitoring of site activity;

B. enhancement or customisation of content, services, or the design of the Site during a single visit or in repeated visits;

C. profiling of users and their access to the Site pages, in aggregate and anonymous form (without prejudice to the privacy and confidentiality of the data of each registered user), for purposes of market research, analysis, and report processing, carried out by Geico SpA directly or through specialised third parties D. communication with the user regarding changes or updates of the Site and its services.

6. Processing methods

Personal data is processed by electronic, automated tools using methods that ensure the security and confidentiality of the data, in compliance with the provisions of the Privacy Code.

7. Categories of subjects who process data

The processing of personal data is carried out by Geico SpA, who, subject to user notification by updating the site and this privacy policy, may appoint authorised processing officers. A detailed list of authorised data processors and third parties to whom the data may be communicated will be constantly updated on the Site and in this policy and may be provided by Geico SpA upon the express request of the user.

8. Rights of data subjects

The user is solely responsible for the veracity and accuracy of personal information included therein through their right to make changes and updates at any time. Pursuant to art. 7, paragraphs 1, 2 and 3 of Legislative Decree 196/2003, the user has the right, at any time, to: obtain confirmation as to whether or not personal data concerning them exists, regardless of whether it is recorded or not, and the communication of such data in intelligible form.

obtain information on: the origin of the personal data; the purposes and methods of its processing; the logic applied in the case of processing with the help of electronic tools; the identity of the data controller, data processors and the representative designated pursuant to art. 5, paragraph 2 of Legislative Decree No. 196/2003; the subjects or categories of subjects to whom the personal data may be communicated and who may gain knowledge of said data in their capacity as designated representative in the territory of the State, data processors or persons in charge of the processing.

obtain:

- a. updating, correction or extension of data;
- b. the cancellation, transformation into anonymous form or blocking of data processed in breach of the law, including data not needed to be retained for the purposes for which it was collected or subsequently processed;
- c. certification that the operations in letters a). and b) have been brought to the knowledge, also with regard to their contents, of those to whom the data was communicated or disseminated, unless this requirement proves impossible or involves the use of means manifestly disproportionate to the right protected.

Pursuant to art. 7 of Legislative Decree No. 196/2003, the user of the Site also has the right to object, in whole or in part:

with legitimate grounds, to the processing of personal data concerning them, despite being relevant to the purpose of the collection;

to the processing of personal data concerning them, for the purpose of sending advertising or direct selling materials or for the conduct of market research or commercial communication.

9. Retention of personal data

Geico SpA retains the personal data collected from the user for as long as the data is deemed relevant to the above mentioned purposes or until the user requests its cancellation.

10. Information Security

Geico SpA is aware of the importance of ensuring the security of private information of which it becomes aware and therefore strives to protect the privacy of users of its website through the most appropriate techniques of information protection. It cannot however be held responsible for any unauthorised access, unlawful/improper use, or alteration of personal information that occurs outside its control, nor can it ensure the secure and proper use of the user's personal data by third parties.

11. What are cookies?

Cookies are small, simple, non-invasive files that store some information in a user's browser when they visit a website. The main purpose of a cookie is to make the Site function more effectively and to enable certain features. Cookies are used to track browsing sessions, storing information such as, for example, the selected language or the size of the text, in order to improve the efficiency of the service offered via the web.

12. What use is made of cookies on the site?

This Site uses cookies to provide users with the best system of accessing information, in a completely anonymous form, in order to make its services as efficient as possible and simple to use. It does not use cookies to collect any personal information or information that it can resell to third parties. The only use made of cookies is to improve the user experience in the use of the site. Some operations may not be performed without the use of cookies: by way of example, access to the restricted areas of the Site would be less secure without the presence of cookies to help identify the user and maintain identification during the session.

13. Consent to use of cookies

By accessing the website www.geicotaikisha.com you agree to the use of cookies placed on the site, as described in paragraph 12 above. The choice is entirely optional.